## **Name**

Address :XXXXXXXXXXXXXXX

Ph: 011-XXXXXX, 98XXXXXXX

Email: XXX@rediffmail.com

## **Career Objective**

I am looking for a responsible position in an organization**,** which provides high-end customized business and information services. I have developed good SAS and modelling skills and in the future I want to explore these areas further.

## **Work Experience *(May-2006 Onwards)***

Presently working as an **Sr.Analyst, Accenture Marketing Sciences (Accenture).**

* I am heading a team of three working on a Telecom giant *(Acquisition and Retention)* project where I am responsible for developing the SAS codes and analysing campaign effectiveness vis-à-vis spend. The objective of this project was to estimate effectiveness of each campaign/media driver and deriving contributions using optimization techniques . I went to London for interaction with the client and understanding new models introduced in the system.
* I worked for a portal an *(alliance of several well known car brands)* to develop an end to facilitate requirements of small/ medium size dealers/repairers in an efficient manner. I did a clustering exercise and found the segments through which vehicle manufacturers can target their prospective customers.

 ***(May-2005 April-2006)***

 Worked as a **Research Analyst, Transfer pricing division (KPMG)**. The profile was to study international transactions, associated risks, functional and industrial analysis and do Economic Valuation/benchmarking study based on prescribed Indian Transfer pricing rules. My role was to independently handle the client’s Transfer Pricing study which involves regular client interaction.

## **Term Papers**

* **“FORECASTING INFLATION IN INDIA”-Forecasting Methods and Applications**: The paper dealt with the usage of simple econometric methods to model inflation in India
* **“FINANCIAL INTEGRATION IN EAST ASIAN EMERGING MARKETS”-Financial Market**: The paper dealt with measuring the degree of financial integration among East Asian Countries with U.S market.

## **Computer Proficiency**

* **Base SAS** Certified from SAS Institute with 91%.
* Well converse with SAS **Macros** and **Proc SQL**.
* Well Conversant with Office packages such as Microsoft Word, Excel, Access and Power Point.
* Proficient in **Global and Indian Databases** like One source, Data monitor, **Prowess**, Capitaline etc.

## **Areas of interest**

Econometrics Macro Economics

Financial Markets Forecasting Methods and Applications

## **Education**

* Masters in Economics from **Delhi School of Economics**, University of Delhi in the year 2005 with an aggregate of 50%.**(Scored 71 in Econometrics)**
* Bachelors of Arts with Honors in Economics from University of Delhi in the year 2003 with 55 %. (**Topper B.A ECO (H) first year with 71%)**.
* AISSCE (XIIth) under the CBSE Board from D.L.D.A.V. Model School, Shalimar Bagh, Delhi, with an aggregate of 83.75 % in the Commerce stream in the year 2000. (**Accounts topper**).
* AISSE (Xth) under the CBSE Board from D.L.D.A.V. Model School, Shalimar Bagh, with an aggregate of 75% in the year 1998.

## **Extra –Curricular Achievements**

* Successfully co-ordinated Economics Society festival “ARTHASHASTRA” as **PRESIDENT** of the Society Sri Guru Gobind Singh College of Commerce.
* Certificate of outstanding Contribution from **STUDENTS AGAINST POLLUTION**.

I hereby declare that all the information provided by me in this application is factual and correct to the best of my knowledge and belief.